

THE
hab

by **USHA**



Inspire • Sew • Create



www.thehab-usha.com



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**USHA International** is a leading consumer durables company and amongst India's most trusted brands. Founded in 1936 by Lala Shri Ram as a sewing machine company, it has grown and evolved and today offers a diversified portfolio of products including fans, kitchen and home appliances, heating and cooling water solutions, and lights. Built across nine decades, the legacy brand has kept pace with the new realities and offers products aligned to the modern consumer needs and is firmly entrenched in the Indian consumer eco system both in the online and offline space.

With its headquarters in Gurgaon, 16 location offices, 50+ company showrooms, 30+ warehouses, and 320+ service centres and an in-house customer call centre ensuring its customers get a quick resolution to any issues they may face, Usha embodies the spirit of customer-centricity. Usha exports its products to various countries across the globe and also has overseas offices.

For more information please visit [www.usha.com](http://www.usha.com)



INSPIRE • SEW • CREATE

Discover our state-of-the-art haberdashery – The hab – where sewing legacy meets innovation in an unparalleled experience. Our exclusive curated selection of premium sewing supplies, cutting-edge Usha Janome sewing machines, and one of a kind DIY sewing experiences are all designed for creative enthusiasts across all age groups.

Indulge in our bespoke experiential workshops, Stitch-It-Yourself activities, or weekend events, tailored to elevate your craft with hands-on instructions from our highly skilled sewing experts.

From the simple to the intricate, from the basic to the high-tech, from novice to expert across embroidering, quilting, knitting, crocheting, and more – The hab by Usha is a one-stop haven that promises an extraordinary journey into the mesmerising world of sewing.



One Stop Luxury boutique haberdashery that offers:	
<b>Workshops:</b>	The hab offers an exclusive array of over 260 carefully curated courses, spanning from beginner to expert levels. Choose the time slots – between 11:30 AM to 1:30 PM and 3:30 PM to 5:30 PM – as per your convenience and enjoy the personalized individualised workshops sessions.
<b>Activities:</b>	Choose from over 50 creative DIY projects, in a 60-90 minute immersive experiential that will give you a peek into the creative, and de-stressing realm of sewing.
<b>Events:</b>	Elevate your weekends with our exclusive, themed events, chosen to ensure you walk out creatively satiated, with a smile in your heart and a beautifully crafted piece in your hands. Available on BookMyShow, these events spur your creativity as you stitch and create.
<b>Sewing Products:</b>	We offer an exquisite range of sewing products at The hab by Usha – from affordable, high-quality threads, sequins, and beads, to premium crochet tools and much more. The hab is your ultimate destination where sewing meets luxury meets craftsmanship. Our dedicated sourcing team goes above and beyond to bring to you the finest selection to up your creative game.
<b>Sewing Machines:</b>	At The hab, you can explore our range of user-friendly, high-tech Usha Janome sewing machines for sewing, embroidering, and quilting. Powered by Japanese technology, these are designed for precision, sophistication, and unparalleled performance.

Fall  
in *Love*  
**WITH** *the Art of*  
**SEWING**

# Sewing Experiences

The hab is for anyone open to exploring new experiences – it does not matter whether you are six years or 65 years, whether you are a hobbyist or a business owner, whether you know sewing or you don't, and whether sewing for you is therapeutic or a creative outlet. At The hab, you will learn how to navigate your way through the simple, the intimidating, and the intricate under our skilled experts who ensure you enjoy the process as much as the outcome – be it hi-fashion ensembles, crochet, punch needle, or then utilitarian homeware.



**MORE TO  
EXPERIENCE.  
MORE TO  
CREATE.**

Bundle workshops in one purchase  
and benefit from preferential pricing.

2 to 4

**10**% OFF

5 to 6

**15**% OFF

7 to 8

**20**% OFF

9 & More

**25**% OFF



## Sewing Workshops

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



### BASIC SEWING

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100667	AZ Allure Dlx	6	₹ 2,099
100381	AZ Dream Maker120	6	₹ 2,099
100380	AZ Dream Stitch	6	₹ 2,099
100668	AZ Quilt Magic	6	₹ 2,099
100669	AZ Stitch Magic	6	₹ 2,099
100670	AZ Wonder Stitch	6	₹ 2,099
100478	Handbag With Monohandle	10	₹ 3,499
100383	MC 450E	6	₹ 2,099
100671	MC 550E	6	₹ 2,099
100672	MC 6700P	8	₹ 2,799
100673	MC 9850	12	₹ 4,189
100382	MC Skyline9	12	₹ 4,189
100377	Sewing	6	₹ 2,099
100378	Software Artistic Digitizer	6	₹ 2,099
100379	Software Artistic Digitizer Jr.	6	₹ 2,099
100315	Surface Textures	6	₹ 2,099



## Sewing Workshops



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### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100640	Handbag With Applique	18	₹ 7,199
100674	Sewing	8	₹ 3,199
100675	Software Artistic Digitizer	10	₹ 3,999
100676	Surface Textures	6	₹ 2,399

### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100460	Backpack	12	₹ 5,399
100666	Sewing	10	₹ 4,499
100316	Surface Textures	6	₹ 2,699

### PROFESSIONAL

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100495	Handbag With Pockets	18	₹ 8,999
100677	Sewing	14	₹ 6,999

## Sewing Workshops



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

COMPLETE PACKAGE				
MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100377	Sewing	Basic	6	₹ 2,099
100674	Sewing	Intermediate	8	₹ 3,199
100666	Sewing	Advanced	10	₹ 4,499
100677	Sewing	Professional	14	₹ 6,999
			38	₹ 16,796
100684	Complete Sewing	Package	38	₹ 15,116

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100378	Software Artistic Digitizer	Basic	6	₹ 2,099
100675	Software Artistic Digitizer	Intermediate	10	₹ 3,999
			16	₹ 6,098
100685	Complete Artistic Digitiser Software	Package	16	₹ 4,849

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100315	Surface Textures	Basic	6	₹ 2,099
100676	Surface Textures	Intermediate	6	₹ 2,399
100316	Surface Textures	Advanced	6	₹ 2,699
			18	₹ 7,197
100686	Complete Surface Textures	Package	18	₹ 6,449

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100478	Handbag With Monohandle	Basic	10	₹ 3,499
100640	Handbag With Applique	Intermediate	18	₹ 7,199
100460	Backpack	Advanced	12	₹ 5,399
100495	Handbag With Pockets	Professional	18	₹ 8,999
			58	₹ 25,096
100688	Complete Handbags	Package	58	₹ 22,589



## Sewing Accessories Workshops

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



BASIC			
MATERIAL NO.	DESCRIPTION	HRS	PRICE
100384	1/4Th Seam Foot	2	₹ 699
100385	3 Way Cording Foot	2	₹ 699
100386	Beading Foot	2	₹ 699
100387	Binder Foot	2	₹ 699
100388	Circular Foot	2	₹ 699
100389	Darning Foot	2	₹ 699
100678	Flower Foot	2	₹ 699
100390	Free Motion Couching Foot	4	₹ 1,399
100679	Fringe Foot	2	₹ 699
100396	Gathering Foot	2	₹ 699
100397	Pintucking Foot	2	₹ 699
100398	Pipping Foot	2	₹ 699
100399	Ribbon & Sequins Foot	2	₹ 699
100400	Roller Foot	2	₹ 699
100401	Rotary Even Feed Foot	6	₹ 2,099
100402	Ruffler Foot	2	₹ 699
100403	Ultra Glide Foot	2	₹ 699
100404	Walker Foot	2	₹ 699

INTERMEDIATE			
MATERIAL NO.	DESCRIPTION	HRS	PRICE
100318	1/4Th Seam Foot Waves	8	₹ 3,199
100319	3-Way Cording Foot Woolen Ikat	12	₹ 4,799
100321	Beading Foot Seed Bead String	12	₹ 4,799
100324	Binding Foot Triangles	12	₹ 4,799
100326	Darning Foot Prtat	18	₹ 7,199
100328	Gathering Foot Floral	8	₹ 3,199
100330	Pin Tucking Shading	8	₹ 3,199
100332	Piping Spiral Wave	8	₹ 3,199
100333	Ribbon & Sequence Interlacing	6	₹ 2,399
100335	Ruffler Grid	8	₹ 3,199
100337	Ruffler Rainbow	12	₹ 4,799



## Sewing Accessories Workshops



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

ADVANCED			
MATERIAL NO.	DESCRIPTION	HRS	PRICE
100317	1/4Th Seam Foot Grid	8	₹ 3,599
100320	3-Way Cording Foot Applique	12	₹ 5,399
100322	Beading Foot Ribbon Weaving	6	₹ 2,699
100323	Binding Foot Inrlacing	8	₹ 3,599
100325	Darning Foot Layered Circles	8	₹ 3,599
100391	Fringe Foot Applique	2	₹ 899
100392	Fringe Foot Bow Stitch	2	₹ 899
100393	Fringe Foot Edge Fringing	2	₹ 899
100394	Fringe Foot Embroidery Double	2	₹ 899
100395	Fringe Foot Fagotting	2	₹ 899
100327	Gathering Foot Fire	6	₹ 2,699
100329	Pin Tucking Scallops	8	₹ 3,599
100331	Piping Jigsaw	8	₹ 3,599
100334	Ribbon & Sequence Foot Grid	8	₹ 3,599
100336	Ruffler Floral	12	₹ 5,399

COMPLETE PACKAGE				
MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100384	1/4Th Seam Foot	Basic	2	₹ 699
100385	3 Way Cording Foot	Basic	2	₹ 699
100386	Beading Foot	Basic	2	₹ 699
100387	Binder Foot	Basic	2	₹ 699
100388	Circular Foot	Basic	2	₹ 699
100389	Darning Foot	Basic	2	₹ 699
100390	Free Motion Couching Foot	Basic	4	₹ 1,399
100396	Gathering Foot	Basic	2	₹ 699
100397	Pintucking Foot	Basic	2	₹ 699
100398	Pipping Foot	Basic	2	₹ 699
100399	Ribbon & Sequins Foot	Basic	2	₹ 699
100400	Roller Foot	Basic	2	₹ 699
100401	Rotary Even Feed Foot	Basic	6	₹ 2,099
100402	Ruffler Foot	Basic	2	₹ 699
100403	Ultra Glide Foot	Basic	2	₹ 699
100404	Walker Foot	Basic	2	₹ 699
100678	Flower Foot	Basic	2	₹ 699
100679	Fringe Foot	Basic	2	₹ 699
			42	₹ <del>14,692</del>
100689	Complete Sewing Accessories	Package	42	₹ 11,049



## Machine Embroidery Workshops



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100455	Freehand Machine Embroidery	6	₹ 2,099

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100664	Freehand Machine Embroidery	10	₹ 3,999

### COMPLETE PACKAGE

MATERIAL NO.	DESCRIPTION	PRICE	HRS	PRICE
100455	Freehand Machine Embroidery	Basic	6	₹ 2,099
100664	Freehand Machine Embroidery	Intermediate	10	₹ 3,999
			16	₹ 6,098
100683	Complete Freehand Machine Embroidery		16	₹ 5,449

### CUSTOMISATION

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100638	Custom Digitising 1X Hour	1	₹ 1,199
100405	Embroidery Cost 1X Hour	1	₹ 999

## Hand Embroidery Workshop



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100375	Hand Embroidery	6	₹ 2,099
100301	Hand Stitches	4	₹ 1,399
100376	Ribbon Embroidery	8	₹ 2,799
100621	Zardosi On Tote	4	₹ 1,399

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100660	Hand Embroidery	6	₹ 2,399
100299	Badla	2	₹ 799
100302	Gota	8	₹ 3,199
100304	Kamal Kashida	8	₹ 3,199
100305	Kantha	8	₹ 3,199
100306	Kasuti	6	₹ 2,399
100308	Lucknowi	8	₹ 3,199
100310	Mukaish	8	₹ 3,199
100311	Phulkari	8	₹ 3,199
100313	Zardosi	8	₹ 3,199

### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100659	Hand Embroidery	6	₹ 2,699

## Hand Embroidery Workshop



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

### COMPLETE PACKAGE

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100375	Hand Embroidery	Basic	6	₹ 2,099
100660	Hand Embroidery	Intermediate	6	₹ 2,399
100659	Hand Embroidery	Advanced	6	₹ 2,699
			18	<del>₹ 7,197</del>
100682	Complete Hand Embroidery	Package	18	₹ 6,449

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100299	Badla	Intermediate	2	₹ 799
100302	Gota	Intermediate	8	₹ 3,199
100304	Kamal Kashida	Intermediate	8	₹ 3,199
100305	Kantha	Intermediate	8	₹ 3,199
100306	Kasuti	Intermediate	6	₹ 2,399
100308	Lucknowi	Intermediate	8	₹ 3,199
100310	Mukaish	Intermediate	8	₹ 3,199
100311	Phulkari	Intermediate	8	₹ 3,199
100313	Zardosi	Intermediate	8	₹ 3,199
			64	<del>₹ 25,591</del>
100690	Complete Indian Hand Embroidery	Package	64	₹ 19,199



## Fashion Workshop

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100374	Female Lower Bodice A Line Skirt	12	₹ 4,189
100373	Female Lower Bodice Pants	12	₹ 4,189
100371	Female Upper Bodice Top	12	₹ 4,189
100370	Male Lower Bodice Trousers	16	₹ 5,589
100372	Male Upper Bodice Short Kurta	16	₹ 5,589

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100630	Blouse Darted	12	₹ 4,799
100631	Chudidar	12	₹ 4,799
100487	Kurta V-Neck	12	₹ 4,799
100512	Palazzo	12	₹ 4,799
100629	Salwar	12	₹ 4,799
100634	Straight Pants Zip Pocket	12	₹ 4,799
100632	Umbrella Skirt	12	₹ 4,799

### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100628	Blouse Katori	16	₹ 7,149
100636	Gharara	16	₹ 7,149
100658	Lehenga	20	₹ 8,999
100502	Princess Cut Blouse	16	₹ 7,149



## Fashion Workshop



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

### PROFESSIONAL

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100627	Anarkali Dress	20	₹ 9,999
100635	Corset	20	₹ 9,999
100633	Kurta Anrakha	20	₹ 9,999

### COMPLETE PACKAGE

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100371	Female Upper Bodice Top	Basic	12	₹ 4,189
100373	Female Lower Bodice Pants	Basic	12	₹ 4,189
100374	Female Lower Bodice A Line Skirt	Basic	12	₹ 4,189
			36	₹ 12,567
100695	Complete Fashion - Womenswear Basic	Package	36	₹ 11,299

### COMPLETE PACKAGE

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100370	Male Lower Bodice Trousers	Basic	16	₹ 5,589
100372	Male Upper Bodice Short Kurta	Basic	16	₹ 5,589
			32	₹ 11,178
100696	Complete Fashion - Menswear Basic	Package	32	₹ 10,049



## Home Decor Workshops



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100466	Envelope Cushion Cover	4	₹ 1,399
100662	Coaster Set Of 6	6	₹ 2,099

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100663	Applique Cushion Cover	6	₹ 2,399

### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100661	Table Runner	10	₹ 4,499
100698	Round Pleated Cushion Cover	10	₹ 4,499

### PROFESSIONAL

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100474	Folded Star Cushion Cover	12	₹ 5,999
100582	Wedding Lehenga Embroidery Hanging	4	₹ 1,999

### COMPLETE PACKAGE

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100466	Envelope Cushion Cover	Basic	4	₹ 1,399
100663	Cushion Covers With Applique	Intermediate	6	₹ 2,399
100698	Round Pleated Cushion Cover	Advanced	10	₹ 4,499
100474	Folded Star Cushion Overall	Professional	12	₹ 5,999
			32	<del>₹ 14,296</del>
100697	Complete Home Décor	Package	32	₹ 12,999



## Lifestage Workshop

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100485	New Born Set	16	₹ 5,589



## Crochet Workshop



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

BASIC			
MATERIAL NO.	DESCRIPTION	HRS	PRICE
100623	Crochet On Tote	4	₹ 1,399
100408	Crochet Stitches	6	₹ 2,099

INTERMEDIATE			
MATERIAL NO.	DESCRIPTION	HRS	PRICE
100407	Crochet Clutch	12	₹ 4,799
100657	Crochet Shapes	6	₹ 2,399

ADVANCED			
MATERIAL NO.	DESCRIPTION	HRS	PRICE
100656	Crochet Patterns	6	₹ 2,699
100406	Crochet Blanket	12	₹ 5,399

COMPLETE PACKAGE				
MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100408	Crochet Stitches	Basic	6	₹ 2,099
100657	Crochet Shapes	Intermediate	6	₹ 2,399
100656	Crochet Patterns	Advanced	6	₹ 2,699
			18	<del>₹ 7,197</del>
100691	Complete Crochet	Package	18	₹ 6,449

## Macrame Workshop



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100456	Macrame Knots	6	₹ 2,099
100619	Macrame On Tote	4	₹ 1,399

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100458	Macrame Pot Holder	8	₹ 1,399

### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100457	Macrame Handbag	12	₹ 5,399

### COMPLETE PACKAGE

MATERIAL NO.	DESCRIPTION	PRICE	HRS	PRICE
100456	Macrame Knots	Basic	6	₹ 2,099
100458	Macrame Pot Holder	Intermediate	8	₹ 3,199
100457	Macrame Handbag	Advanced	12	₹ 5,399
			26	<del>₹ 10,697</del>
100693	Complete Macrame	Package	26	₹ 9,599

## Punch Needle Workshop



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100620	Punch Ndle On Tote	4	₹ 1,399
100665	Punch Needle 1 Stitch	2	₹ 699

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100521	Punch Needle 11 Stitches	6	₹ 2,399

### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100522	Punch Needle 15 Stitches	8	₹ 3,599

### COMPLETE PACKAGE

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100521	Punch Needle 11 Stitches	Intermediate	6	₹ 2,399
100522	Punch Needle 15 Stitches	Advanced	8	₹ 3,599
100665	Punch Needle 1 Stitch	Basic	2	₹ 699
			16	<del>₹ 6,697</del>
100692	Complete Punch Needle	Package	16	₹ 5,999



## Leather Texture Workshops



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100449	Leather Panel Fishscale	6	₹ 2,099
100450	Leather Panel Spine	6	₹ 2,099

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100445	2D Cutwork	8	₹ 3,199
100446	3D Floral	8	₹ 3,199
100447	Cutwork	6	₹ 2,399

### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100448	Fagotting	8	₹ 3,599
100451	Mirror Work	6	₹ 2,699

### PROFESSIONAL

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100452	Organza Layering	6	₹ 2,999
100453	Puffed Leather Quilting	6	₹ 2,999
100454	Tone On Tone	6	₹ 2,999

## Knitting Workshops



* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100440	Knitting	12	₹ 4,189

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100443	Knitted Stole	12	₹ 4,799
100444	Knitted Top	14	₹ 5,599

### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100441	Knitted Blanket	16	₹ 7,149

### PROFESSIONAL

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100442	Knitted Baby Set	18	₹ 8,999

### COMPLETE PACKAGE

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100440	Knitting	Basic	12	₹ 4,189
100441	Knitted Blanket	Advanced	16	₹ 7,149
100442	Knitted Baby Set	Professional	18	₹ 8,999
100443	Knitted Stole	Intermediate	12	₹ 4,799
100444	Knitted Top	Intermediate	14	₹ 5,599
			72	<del>₹ 30,735</del>
100694	Complete Knitting	Package	72	₹ 26,149

## Applique Workshops

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



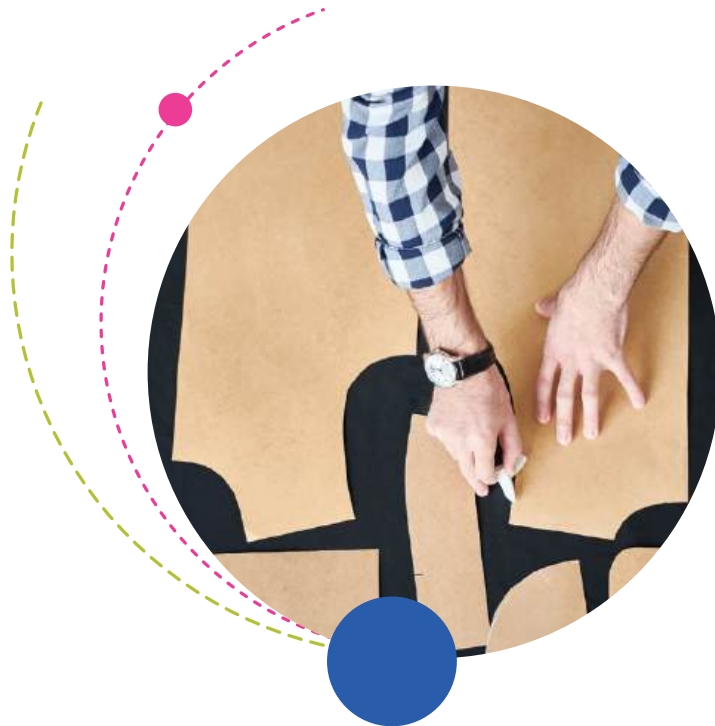
### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100622	Applique On Tote	4	₹ 1,399



## Transformational Reconstruction Workshops

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100578	TR Cutting	14	₹ 4,889

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100579	TR Cutting	12	₹ 4,799

### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100580	TR Cutting	12	₹ 5,399

### PROFESSIONAL

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100680	TR Cutting Level	14	₹ 6,999

### COMPLETE PACKAGE

MATERIAL NO.	DESCRIPTION	LEVEL	HRS	PRICE
100578	TR Cutting Level	Basic	14	₹ 4,889
100579	TR Cutting Level	Intermediate	12	₹ 4,799
100580	TR Cutting Level	Advanced	12	₹ 5,399
100680	TR Cutting Level	Professional	14	₹ 6,999
			52	<del>₹ 22,086</del>
100687	CompleteTR Cutting Level	Package	52	₹ 19,849



## Customisation Workshops



### CUSTOMISATION

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100637	Custom 1X Hour	1	₹ 599

### MACHINE EMBROIDERY

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100638	Custom Digitising 1X Hour	1	₹ 1,199
100405	Embroidery Cost 1X Hour	1	₹ 999

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.

## Rental Workshops



### RENTAL

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100439	Rent Automatic Zigzag Machine	1	₹ 349
100437	Rent Mc Machine	1	₹ 499



## Quilting Workshops

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



### BASIC

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100536	Chevron	8	₹ 2,799
100544	Dresden	8	₹ 2,799
100563	Eight Point Star Block	8	₹ 2,799
100681	Ribbon Star Block	8	₹ 2,799
100549	Herringbone	12	₹ 4,189
100550	Hexagon Honeycomb	16	₹ 5,589
100557	Paper Piecing Pineapple	8	₹ 2,799

### INTERMEDIATE

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100533	3D Pinwheel	6	₹ 2,399
100534	Cathedral Interm	12	₹ 4,799
100535	Cathedral Pinwheel	6	₹ 2,399
100552	Log Cabin Floral Water Colour Effect	12	₹ 4,799
100554	Mosaic 1 All Mosaic	8	₹ 3,199
100559	Puffed Quilting	10	₹ 3,999
100560	Quilted Puffed Block Embroidery 9X9"	6	₹ 2,399



## Quilting Workshops

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



### ADVANCED

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100537	Curved Circle	16	₹ 7,149
100545	Folded Pleated Star Quilt Cushion	12	₹ 5,399
100553	Log Cabin Twisted	12	₹ 5,399
100558	Paper Piecing Rose	12	₹ 5,399
100564	Star Compass	12	₹ 5,399
100565	Trapunto Applique	12	₹ 5,399
100567	Tumbling Block	16	₹ 7,149

### PROFESSIONAL

MATERIAL NO.	DESCRIPTION	HRS	PRICE
100543	Double Wedding Ring	24	₹ 11,999
100546	Folded Splay Star	16	₹ 7,999
100547	Giraffe Collage	24	₹ 11,999
100548	Hawaiian Quilting	18	₹ 8,999
100551	Hollow Cube Quilt	12	₹ 5,999
100561	Reverse Applique	24	₹ 11,999
100562	Stain Glass	18	₹ 8,999
100566	Trapunto Machine Embroidery	12	₹ 5,999

# Stitch-It-Yourself

Pick a ready DIY project in-store, stitch it yourself and take home a token of creativity in 60-90 minutes.

A truly immersive DIY experiential into the world of sewing.

ACTIVITIES | EVENTS | PRIVATE EVENTS





## Something For Every Walk-in – Activity

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



Walk-in to our store anytime, any day, and simply choose from our 50+ DIY project options to spend the next 60-90 mins creating a piece of art and utility.



## Something For Every Weekend – Events

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



Crescendo moments



Tiny stitches, BIG memories



PET-N-PAL FASHION



New year, new me

Book your spot for a variety of themed workshops for a fun community experience – relax while you learn and create! Follow us on Instagram ([thehab_usha](#)) today to checkout our what's next in queue!



## Something For Every Milestone – Private Events

* Select workshops are available in single or group sessions, in-store, outdoors, or at home. For pricing, curriculum, or details on any of the following workshops, please contact us.



Birthdays



Dates & Anniversary



Baby Showers



Bachelorette

Get in touch with us to curate a customised and unique private event hosted exclusively at The hab by Usha to mark the milestone event in your life and create a lifetime of cherished memories.

# Sewing Products

We also offer a whole range of sewing essentials and more – from basic threads, needles, and buttons to premium sewing machines, fine wool, and exclusive embellishments to make your journey into the world of sewing as seamless as possible. Catering across all budgets, our curated collection brings the best for hobbyists and professionals alike, all at one place.

What truly sets us apart is our unwavering commitment to fulfilling your creative needs. If it's not in stock, our dedicated sourcing team will go the extra mile to procure it, allowing you to focus on what matters most – your creative process.

Come, discover quality, range, and unmatched service at The hab by Usha, where creativity thrives!





Sequins



Stones



Brooches / Pendants



Beads



Buttons



Rivets



Zips



Patches / Neck pieces



Threads / Cords



Borders



Laces / Ribbons



Tools



Paper Patterns



Wool



Felt



Fusing / Wadding



Do it yourself kits



# Sewing Machines

You will be spoilt for choice as you walk into the world of thread craft as each model of the Usha Janome machine seems more interesting than the other – it's all yours for the taking. Each one has its own USPs – from customised embroidery options to multiple in-built stitch functions, from computerised patterns to automatic memory craft – these machines will tickle your creative juices, adding to your joy of bringing your projects to life...  
one stitch at a time!





## Dream Stitch

### 14 Stitch Function

- Compact and portable machine with handle.
- 4-step buttonhole function. Auto trip bobbin winder.
- Built in sewing light.
- Single touch reverse stitch lever.
- Free arm for circular stitching.
- Calibrated dial for thread tension control.

## Marvela

### 14 Stitch Function

- Compact and portable machine with handle.
- 4-step buttonhole function.
- Auto trip bobbin winder.
- Built in sewing light.
- Single touch reverse stitch lever.
- Free arm for circular stitching.
- Calibrated dial for thread tension control.

## Quilt Magic

### 300 Stitch Function

- Backlit LCD screen for enhanced informational display.
- Top loading full rotary hook and built-in one hand needle threader.
- 11 types of one-step buttonholes plus 1 font for monogramming.
- Start/stop button for ease of use.
- Stitch pattern memory capability. Maximum stitch width: 7 mm
- Extension table for extra wide projects. Quilting set included.

## Stitch Queen

### 9 Stitch Function

- Flatbed semi zig zag machine.
- Auto tripping bobbin winder.
- Snap on pressure foot and pressure adjuster.
- Length selector dial.
- Single touch reverse stitch lever.
- Can be operated through foot treadle.
- Motor can also be installed for operation through foot regulator.



## My Fab Barbie

### 21 Stitch Function

- Stitch length adjustment.
- Colour coded functional display.
- Built-in light.
- Triple strength stitch.
- Free arm for circular stitching.
- Complimentary Barbie "Book of sewing and dressmaking".
- Complimentary Barbie sewing box.
- Complimentary 2 special foot accessories.

## Allure Dlx

### 21 Stitch Function

- Automatic needle threader and thread cutter on face plate.
- 4-step buttonhole function.
- Colour coded functional display.
- Drop feed for embroidery.
- Triple strength stitch.
- Free arm for circular stitching.
- Metallic spool pins to ensure durability.

## Excella Dlx

### 21 Stitch Function

- Automatic needle threader and thread cutter on face plate.
- 4-step buttonhole function.
- Colour coded functional display.
- Drop feed for embroidery.
- Triple strength stitch.
- Free arm for circular stitching.
- Metallic spool pins to ensure durability.

## Wonder Stitch

### 21 Stitch Function

- Automatic needle threader and thread cutter on face plate.
- 4-step buttonhole function.
- Colour coded functional display.
- Drop feed for embroidery.
- Triple strength stitch.
- Free arm for circular stitching.
- Metallic spool pins to ensure durability.



## Style Stitch

### 35 Stitch Function

- Stitch length adjustment.
- Colour coded functional display.
- Built-in light.
- Triple strength stitch.
- Free arm for circular stitching.  
Complimentary Barbie "Book of sewing and dressmaking".
- Complimentary Barbie sewing box.
- Complimentary 2 special foot accessories.

## Wonder Stitch Plus

### 35 Stitch Function

- Automatic needle threader and thread cutter on face plate.
- 4-step buttonhole function.
- Colour coded functional display.
- Drop feed for embroidery.
- Triple strength stitch.
- Free arm for circular stitching.
- Metallic spool pins to ensure durability.

## Mystique

### 35 Stitch Function

- Automatic needle threader and thread cutter on face plate.
- 4-step buttonhole function.
- Colour coded functional display.
- Drop feed for embroidery.
- Triple strength stitch.
- Free arm for circular stitching.
- Metallic spool pins to ensure durability.

## Stitch Magic

### 57 Stitch Function

- Automatic needle threader and thread cutter on face plate.
- 4-step buttonhole function.
- Colour coded functional display.
- Drop feed for embroidery.
- Triple strength stitch.
- Free arm for circular stitching.
- Metallic spool pins to ensure durability.



## Sew Magic

### 30 Stitch Function

- Automatic needle threader and thread cutter on face plate.
- Three dials for stitch width, stitch length, and pattern selection.
- Colour coded stitch reference chart for pattern selection.
- Handle for easy portability.
- Feed drop mechanism, lever for reverse stitching.
- Aluminium die-cast full body.

## Design Craft

### 50 Stitch Function

- Backlit LCD screen for enhanced informational display.
- Top loading full rotary hook.
- Lock stitch button for locking the end of the seam.
- One touch reverse stitch button.
- Needle up down button for stitching perfect corners.
- 3 one-step buttonholes.
- Extension table for extra wide projects.
- Start/stop button for ease of use.

## Dream Maker 120

### 120 Stitch Function

- Backlit LCD screen for enhanced informational display.
- Variable speed controller with start/stop button for hands free operation.
- Mirror image option for stitch patterns.
- 7 mm stitch width.
- Extension table for extra wide projects.
- Automatic thread cutter.

# Embroidery Odyssey With Memory Craft:

The Memory Craft Sewing Machine range is celebrated as the paragon of computerized luxury in sewing. This elite series of specialized and professional machines seamlessly integrates cutting-edge technology with exquisite embroidery craftsmanship, designed for those who demand excellence in garments, quilting, and home decor. With its seamless Wi-Fi and iPad compatibility, the Memory Craft unlocks limitless creative possibilities.

Experience unparalleled speed and precision with sewing speeds of up to 1,000 stitches per minute. Enhanced with specialty stitches and an advanced feed mechanism, this machine offers an extraordinary edge for those who aspire to achieve perfection in every stitch.



# Memory Craft

## MB 7E

### MB7E: Single-Head 7- Needle Embroidery Machine

- Artistic Digitizer provided free with the machine. Independent bobbin winding
- USB compatible. Direct PC Link
- Compatible with Tajima hoops
- 4 white LED lights over needle area for easy viewing
- 3 Hoops: M1 (240 mm x 200 mm), M2 (126 mm x 110 mm), M3 (50 mm x 50 mm)
- RCS (Remote Computer Screen) control panel included.  
Total weight of the machine is 23 kg





## Skyline S9

Embroidery Machine



- Wifi enabled machine
- Available iPad apps including AcuEdit, AcuMonitor, and AcuSetter
- Artistic Digitizer, a designing software, provided free with the machine
- LCD full colour touch screen
- Real time PC connection with Acutools 5 for combining and editing embroidery designs
- 2 & 3 letter monogramming functions with maximum stitch width of 9 mm
- Couching kit provided with the machine.

## 9850 E

Embroidery Machine



- Sewing and embroidery machine with an embroidery area of 200 mm x 170 mm
- Artistic Digitizer, a designing software, provided free with the machine
- Touch screen for design selection
- USB Port (A&B) for more customised designs
- Embroidery speed: 800 SPM and Stitching speed: 1000 SPM
- Comes with detachable embroidery unit.



## 550 E

### Embroidery Machine

FREE

*Artistic*  
DIGITIZER



- Embroidery machine with a large embroidery area – 200 mm x 360 mm
- Touch screen for design selection
- Artistic Digitizer Junior, an editing software, provided free with the machine
- Embroidery speed 860 SPM
- Fine position/angle adjustment key for perfectly aligning two designs
- USB Port (A&B) for customised designs/ direct connection with PC.



## 450 E

### Embroidery Machine

FREE

*Artistic*  
DIGITIZER



- Can embroider designs of up to 200 mm x 280 mm & 200 mm x 200 mm
- It comes with two hoops – RE28b: 200 mm x 280 mm and SQ20b: 200 mm x 200 mm
- 13-cm full colour LCD touchscreen
- One-screen editing function includes enlarge/ reduce, rotate, flip, drag and drop, arc, combine, copy and paste, grouping, corner layout, single colour sewing, zoom
- Speed: 860 stitches per minute
- Comes with Artistic Digitizer Junior, a software which allows one to edit existing designs and customise designs too.



## 6700 P

### Quilting Machine



- Dials for stitch length and stitch width control
- 9 one-step button holes
- Accuflex: layered fabric feeding system
- 91 needle positions
- Speed: 1200 stitches per minute
- Designed specifically for quilters with 28 cm space to the right of the needle for seamless stitching experience.

## Memory Craft



## 8200 QCP

### Quilting Machine



- 10 one-step button holes
- Detachable Accuflex system
- Super fine needle position adjustment
- Start/stop button plus speed control slider for ease of use
- Speed: 1000 stitches per minute
- 28 cm space to the right of the needle for smoother stitching.

# Machine Accessories

A foot is an elegantly designed component that gently holds the fabric in place, guiding it flawlessly through each precise stitch. Beyond the standard foot, we offer a curated collection of specialized feet, and other accessories, each crafted to enhance your sewing experience with extreme precision.



## Machine Accessories

Creativity Enhancing Attachments



0.65 cm Seam Foot



Beading Foot



Binder Foot



3-Way Cording foot



Darning Foot



Gathering Foot



Pintucking Foot



Piping Foot



Ribbon / Sequin Foot



Ruffler

## Machine Accessories (Additional accessories based on compatibility)

### Allure Wonder Stitch Wonder Stitch Plus Stitch Magic

- SM Darning Foot Unit
- SM 0.65 cm Seam Foot
- SM Gathering Foot
- SM Binder Foot
- SM Pintucking Foot
- SM Piping Foot
- SM Ruffler (Snap-On Type)
- SM Beading Foot
- SM 3 - Way Cording Foot
- SM Ribbon/Sequin Foot
- SM Ultraglide Foot 5 mm
- Roller Foot (Oscillating)
- Rotary Even Foot
- Walking (Foot Open Toe With Quilting Guide)
- Flower Stitching Attachment
- SM Fringing Foot N - 5 mm
- SM Concealed Zipper Foot (Unit) - 5 mm

### Dream Magic 120 & Quilt Magic

- Circular Attachment - 7 mm
- Ultraglide Foot (Horizontal) - 7mm
- Roller Feet (Horizontal) - 7 mm
- SM Concealed Foot - 7 mm
- SM Ruler Worker Foot N - 7 mm

### Memory Craft Machines

- SM Ribbon/Sequin Foot - 9 mm
- Ruffler Foot - 9 mm
- Cording Foot - 9 mm
- Pintucking Foot (Wide N1) - 9 mm
- Pintucking Foot (Narrow N2) - 9 mm
- Beading Foot Unit (Narrow L1) - 9 mm
- Beading Foot Unit (Wide L2 ) - 9 mm
- Circular Attachment - 9 mm
- Convertible Even Feed Foot - 9 mm
- Free-Motion Couching - 9 mm
- SM Quilt Hemming Foot
- SM Quilt Free Motion Couching Foot - 9 mm
- SM Fringing Foot - 9 mm
- SM Hemming Foot - 9 mm
- SM Quilt Applique Foot - 9 mm
- SM Ditch Quilting Foot - 9 mm
- SM Concealed Zipper Foot - 9 mm
- SM Binder Set - 9 mm
- SM Quilt Accufeed Flex Profess Grade Foot - 9 mm
- SM Ruler Worker Footer - 9 mm

### Memory Craft 550 E & Memory Craft 450E

- Sm Embroidery Foot Unit - MC 550 E / 450 E

### Memory Craft 550 E

- Sm Hat Hoop Insert

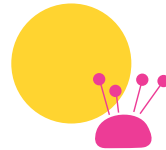
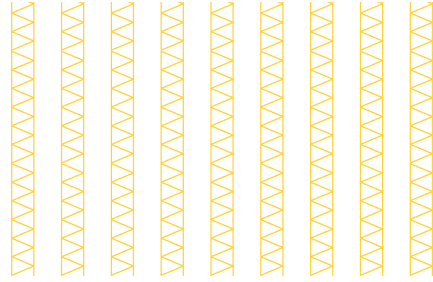
### Memory Craft 6700 P

- SM Quilt Prof Grade Needle Plate
- SM Quilt Bobbin Holder Unit
- SM Bobbin Holder Unit
- SM Bobbin Holder Unit N

### All Machines

- SM HA 15 X1 SP Ball Point Needle (Assorted)
- SM HA 15 X1 SP Ball Point Needle - Size 14
- SM HA 15 X1 SP Ball Point Needle Size 12
- SM HA 3 Red Tip
- SM HA 11 SP Blue Tip
- SM Needle Imp
- SM Bobbin Set





### For more information, reach us at:

The hab by USHA, G-1, 444 Corporate Lounge, Opp. Sahib Khatwara Darbar, Road No. 7,  
Khar - Bandra Linking Road (Near Citibank), Khar (W), Mumbai - 400 052.

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